

Sensitization programme on COTPA.2003 with the Bus Owner Association, Purulia on 17.07.2019

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

Planning:

Regional Coordinator approached to the Dy CMOH-II, Purulia for conducting a Sensitization Meeting on advancing Tobacco Control with Special emphasis on capacity building and enforcement of COTPA, 2003 with Bus Owner Association. After several interactions Dy. CMOH-II finalized a date of Sensitization meeting on 17.07.2019

Focus:

The main focus of the programme was to orient and sensitize Bus Owners of Purulia regarding the health & economic burden of tobacco use and about a comprehensive enforcement strategy through the implementation of **Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003** which can significantly reduce or eliminate the exposure to smoking.

Venue: Bus Owners Association's Office

Programme Date: 17.07.2019

Schedule Time: 12.30 PM

Duration Time: One Hour

Target Group: Bus Owners & others

No. of Stakeholders: 30

Resources Persons:

- Dy CMOH-II, Purulia
- Director, MANT Kolkata

Content of the Programme:

- Tobacco burden in India and health effects of tobacco use: Special reference to Kolkata Police & Howrah city Police.
- An Overview of COTPA (Section 4, 5, 6, 7).

Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos on enforcement
- Interactive sessions.

Decision Taken:

All the Bus Owners committed that they would take required initiatives to make their working area smokefree .