

District Level Public Health Review Meeting at Malda on 13.08.2019

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** for supporting the Police authorities has been for establishment of an effective and efficient system of Tobacco Control in West Bengal.

Planning:

According to the letter from Jt. Director of Health Services (NCD), Memo No. HFW-27026/10/2019-NCD SEC-Dept. of H&F/NTCP-08 Dated 27.03.19, Regional Coordinator, MANT approached the Dy. CMOH II, Malda to participate in the discussion regarding NTCP issues at the District Level PH meeting with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 for the Health Officials of Malda. After several discussions with the Dy. CMOH II, a date has been finalized for the meeting. The meeting was held on 13.08.2019.

Focus:

The main focus of the programme was to orient and sensitize health officials of Malda district, regarding the health & economic burden of tobacco use and about a comprehensive enforcement strategy for the implementation of **Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003** which can significantly reduce or eliminate the exposure to smoking.



Venue: CMOH Office Meeting Hall, Malda

Programme Date: 13.08.2019

Schedule Time: 11.00 AM

Duration Time: One Hour

Target Group:

Health Officials of Malda District

No. of Stakeholders: 21

Resources Persons:

- The CMOH, Malda
- The Dy CMOH-II and Nodal Officer- NTCP
- Regional Coordinator, MANT Kolkata

Content of the Programme:

- Tobacco burden in India and health effects of tobacco use: Special reference to Kolkata Police & Howrah city Police.
- An Overview of COTPA (Section 4, 5, 6, 7).
- Role of health officials regarding Tobacco Control.

Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos on enforcement
- Interactive sessions.



Follow Up:

- It has been decided that signage of Section 4 would be displayed at all public places of Malda district. Name of the Nodal officers would also be notified for each and every public places.
- The Health & Family Welfare Department would enforce the law under their jurisdiction to make their district smoke-free.

Feedbacks:

All the health officials committed that they would take required initiatives to make their district Smoke-free as soon as possible.