

**Sensitization Workshop on COTPA, 2003 with the Officials of Health & Education Department
at Jhargram District at Meeting hall, CMOH Office, Jhargram**

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1, 04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

Planning:

Executive Director approached the CMOH, Jhargram district for conducting Sensitization workshop on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 with the officials of Health and Education Department of Jhargram district. Consequently CMOH, Jhargram confirmed a date of Sensitization workshop on 7th December, 2017 from 12.00 PM-1.30PM.



Focus:

- The main focus of the program was to orient and sensitize the health and Education department officials of Jhargram district on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at all the establishments under the Dept of Health and Education.

Venue: Meeting Hall, CMOH Office, Jhargram

Programme Date: 07.12.2017

Schedule Time: 12.30PM-2.00PM

Duration Time: One and half Hour

Target Group: Officials of Health and Education Department, Jhargram

No. of Stakeholders: Total 33 people participated in the meeting.

Resources Persons:

- Dr. Biswajit Pal, Assistant Director MANT,
- Anirban Roy, Project Coordinator, Livelihood Promotion, MANT

Content of the Programme:

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA(section 4,5,6,7)
- Role of DLCC, DLMC & DLES in Tobacco Control initiative & implementation of COTPA, 2003.
- Special emphasis on Educational Institution



Methodology:

- Presentation of health burden of tobacco use, causes of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Darjeeling and Howrah

Decision Taken:

- All BMOH were agreed to start enforcement for implementation of provision of COTPA, 2003 in their jurisdiction as soon as possible.
- It was decided that the signage of section 4 will be displayed in all public places of the district and all BMOHs will monitor the process in their respective jurisdiction.
- It was unanimously decided that the signage of section 4 and section 6b will be displayed at all educational institutions. The process has been started already as found.
- It was decided that School Inspectors will conduct meetings with the head teachers of their respective jurisdiction on COTPA, 2003 and requested MANT to facilitate the sessions for effective implementation of the law at educational establishments.