

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA, 2003  
With the officials of Health and Education Dept of South 24 Pgs District on**

**25.1.18**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

As per order of School Education Dept, Govt of West Bengal to comply Sec 6(b) and 4 of COTPA, 2003 Honourable CMOH, South 24 Pgs requested MANT to organize a Sensitization programme in regard to Cigarettes and other Tobacco products Act. 2003. The date of the Sensitization Programme on COTPA, 2003 fixed on 25<sup>th</sup> Jan,2018.

**Focus:**

The main focus of the programme was to orient and sensitize the Head of the Schools, other School teachers and the officials of District Health Administration on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at all the Schools premises.



**Venue:** Basement Hall, DM Office, South 24 Pgs

**Programme Date:** 25/1/18

**Schedule Time:** 11am-2.30 pm

**Duration:** Three hours and Thirty Minutes

**Target Group:** Head of the Schools, other School teachers, other officials District Health Administration

**No of stakeholders:** 41

### **Resource persons:**

Mr Sagar Datta, ADM(D) South 24 Pgs

Mr Bimal Pal, Dy CMOH II, South 24 Pgs

DI, South 24 Pgs

Ms. Samarpita Sanyal, Project Coordinator– Tobacco Control, MANT

### **Content of the Programme:**

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA(section 4,5,6,7)
- Special emphasis on Educational Institution

### **Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos
- Interactive Session
- Sharing of Best practices of Darjeeling and Howrah

### **Follow Up:**

- ADM (D) Sir approached to the teachers to sensitize the students and their parents regarding Tobacco burden especially health hazards.
- It was decided that the signage of Sec 4 and Sec 6(b) will be displayed at all educational institution.
- The signages of Sec 6(b) were delivered to all schools by the District Health Administration.
- DY CMOH (II) approached to all head of the schools to enforce Sec 6(b) of COTPA, 2003.
- DI asked to the teachers to take various project works on Tobacco Control and assured to issue an order for complying Sec 6(b) and 4.
- It was decided that Tobacco Control Committee will be formed at all schools.



#### **1. Feedback:**

All Head of the Schools and other teachers committed that they would take required initiatives to make their School tobacco free as soon as possible.