

## SENSITIZATION WORKSHOP ON COTPA,2003

### AT NADIA

#### **Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases.. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

#### **Planning:**

Regional Coordinator approached to the District Magistrate and Senior Deputy Collector, Nadia, for conducting a sensitization Programme on COTPA, 2003 with the officials of Nadia district administration in which District Level Committees (DLCC, DLMC, and DLES) will be formed. After several interactions District Magistrates, Nadia finalized a date of Sensitization meeting on 23<sup>rd</sup> November, 2017 at 11 AM.



#### **Focus:**

The main focus of the Programme was to orient or sensitize the District level officials of Nadia district regarding the burden of Tobacco use, The role of DLCC, DLMC & DLES in Tobacco Control initiative & implementation of COTPA, 2003 and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003**, which can significantly reduce and eliminate the exposure to smoking.

**Venue:** Conference Hall, Nadia Collectorate

**Programme Date:** 23.11.2017

**Schedule Time:** 11 AM

**Duration Time:** One Hour

**Target Group:** District Administration, Health Administration & other officials of Nadia District Administration.

**No. of Stakeholders: 21**

**Resources Persons:**

- Shri Sumit Gupta, District Magistrate, Nadia
- Shri. Sheesh Ram Jhajharia, Superintendent of Police ,Nadia
- Shri Sekhar Sen, Additional District Magistrate, Nadia
- Mr. Kalyan Mukherjee, Dy.CMOH-II, Nadia
- Ms. Papiya Sen, Executive Director, MANT, Kolkata
- Mr. Nirmalya Mukherjee, Director, MANT, Kolkata
- Dr. Biswajit Paul, Assistant Director, MANT, Kolkata
- Sanhita Datta, Regional Coordinator, MANT, Kolkata

**Content of the Programme:**

- Tobacco Burden in West Bengal with special reference to health effects of tobacco use.
- An overview of COTPA(section 4,5,6,7)
- Way forward

**Methodology:**

- Presentation of health burden of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Howrah



**Follow Up:**

- DLCC, DLMC, DLES committees were formed and memorandum will be issued by District magistrate soon.
- It was decided that Nadia district will be declared as a smoke free district within 15th Aug, 2018.
- Formal notification will be issued by the DM for displaying the signages of sec.4 at all public places.
- Notification will be issued by DI secondary, Nadia for displaying the signage of sec. 6(b) in all the schools of Nadia district.
- All the Officials and participants committed to take required initiatives to make their jurisdictions smoke free as soon as possible.