

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA,  
2003 and also Tobacco Control Through Introduction of Tobacco  
Vendor Licensing System  
With the councillors and other Officials of Jalpaiguri Municipality on  
22.02.2019**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

Project Coordinator, Tobacco Control Programme approached the Honourable Chairman, Jalpaiguri Municipality for organizing a Sensitization Meeting on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 and also Tobacco Control through introduction of Tobacco Vendor Licensing system with the councillors and other officials of Jalpaiguri Municipality. After several discussions with Office Superintendent, Jalpaiguri Municipality, the date has been finalized for the meeting on 22.02.2019.



**Focus:**

The main focus of the programme was to orient and sensitize the councillors and other officials of Jalpaiguri Municipality on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 and also Tobacco Control through introduction of Tobacco Vendor Licensing System.

**Venue:** Meeting Room, Jalpaiguri Municipality

**Programme Date:** 22/02/19

**Schedule Time:** 3.00 pm-5.00 pm

**Duration:** Two hours

**Target Group:** Councillors and other officials of Jalpaiguri Municipality.

**No of stakeholders:** 15

**Resource persons:**

Mr. Sandip Mahato, member of CIC, Jalpaiguri Municipality

Mrs. Papiya Sen, Executive Director, MANT

Ms. Samarpita Sanyal, Project Coordinator- MANT

**Content of the Programme:**

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA(section 4,5,6,7)
- Tobacco Vendor Licensing

**Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos
- Interactive Session
- Sharing of Best practices of Purulia, Mal, Guskara and Mathabhanga Municipalities

**Decision Taken:**

- The meeting was chaired by Mr Sandip Mahato, member of CIC, Jalpaiguri Municipality.
- Executive Officer was already nominated as nodal officer.
- Tobacco Vendor License would be discussed in the next BOC meeting

**Feedback:**

- All the Councillors committed that they would take required initiatives to make their jurisdictions smoke free as soon as possible.