

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA, 2003  
Labour Welfare Organisation, Ministry of Labour & Employment**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

Executive Director, MANT approached the Welfare Commissioner, Labour Welfare Organisation, Kolkata, Ministry of Labour & Employment, for conducting a sensitization programme with the Administrative Officers, Doctors, Paramedical Staffs of his good office. Welfare Commissioner finalized the date of the programme on 1<sup>st</sup> Nov, 2017.

**Focus:**

The main focus of the programme was to orient and sensitize the Administrative Officers, Doctors, Paramedical Staffs on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at all the establishment under the Labour Welfare Organisation, Ministry of Labour & Employment. The presentation made by our Director also highlighted the problem of Bidi industries and the importance of promotion of alternative livelihood in WB.



**Venue:** Conference Hall, Indian Oil Bhavan

**Programme Date:** 01/11/2017

**Schedule Time:** 10.30 am – 15.30 pm

**Duration:** Five Hours

**Target Group:** Administrative Officers, Doctors, Paramedical Staffs

**No of stakeholders:** 42(Administrative Officers -7 & Doctors-13, Staff Nurse-10, Paramedical Staff-12)

**Resource persons:**

Mr Subrata Saha, Welfare Commissioner, Labour Welfare Organisation, Kolkata

Mr Ramesh Kumar, GM I/C(HR), Indian Oil

Mr S Sampath Kumar, Dy Welfare Commissioner, Labour Welfare Organisation, Kolkata

Ms Papiya Sen, Executive Director, MANT

Mr Nirmalya Mukherjee, Director, MANT

Ms. Samarpita Sanyal, Project Coordinator– Tobacco Control, MANT

Ms , Joydeb Mondal Regional Coordinator - Tobacco Control, MANT



**Content of the Programme:**

Effect of Tobacco on Sustainable Development Goal & Skill Development Training

**Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos

**Follow Up:**

- A) Display of Signages (Sec 4) at all the establishment like hospitals, offices, training centres etc under the Ministry of Labour & Employment, Labour Welfare Organisation.
- B) The Smoke Free memorandum will be issued at the earliest.
- C) Livelihood promotion of Bidi rollers

**1. Feedback:**

All the Officials and participants committed to take required initiatives to make their jurisdictions smoke free as soon as possible.