

## **SENSITIZATION WORKSHOP ON COTPA,2003**

### **AT DARJEELING**

#### **Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases.. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

#### **Planning:**

Honourable District Magistrate, Darjeeling, offered to hold the DLCC/DLMC meeting to revive the tobacco control initiative in the district and accordingly the date of meeting fixed on 17<sup>th</sup> instant.



#### **Focus:**

The meeting of the DLCC/DLMC about the problem of tobacco burden in West Bengal and Darjeeling, what progress we have achieved and the way forward.

**Venue:** Meeting Hall, RTC Building, Darjeeling

**Programme Date:** 17.11.2017

**Schedule Time:** 11.30 AM

**Duration Time:** One Hour

**Target Group:** District Administration, Health Administration & other officials of Darjeeling District Administration.

**No. of Stakeholders:** 28

### Resources Persons:

- ADM(D), Darjeeling
- Dy. CMOH-II, Darjeeling
- Executive Director, MANT, Kolkata
- Director, MANT, Kolkata
- Regional Coordinator, MANT, Kolkata

### Content of the Programme:

- Tobacco Burden in West Bengal with special reference to health effects of tobacco use.
- An overview of COTPA(section 4,5,6,7), Progress made in Darjeeling
- Way forward

### Methodology:

- Presentation of health burden of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos

### Follow Up:

- It was decided that on 26<sup>th</sup> January 2018, Darjeeling district will be declared as COTPA,2003 compliant.
- Signage of section 4 & section 6(b) will be printed & distributed by the district administration.
- It will be ensured that no tobacco products will be sold within 100 yards of any educational institution and formal notification will be issued by the district administration.
- Signage of section 4 will be displayed in all public places.
- Signage of section 6(a) will be displayed in all stalls/shops where the tobacco products are being sold as early as possible.

