

Sensitization Meeting on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 at Conference Hall, CMOH office, Hooghly

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

Planning:

Regional Coordinator approached to the CMOH & Dy. CMOH-II, Hooghly for conducting **Sensitization Meeting on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003** with the officials of Health Administrations of Hooghly district. Afterwards Regional Coordinator followed up regularly with Dy. CMOH-II, Hooghly. Then Dy. CMOH-II finalized a date of Sensitization meeting on 14th Nov, 2017 from 10.30AM-1.00PM.



Focus:

- The main focus of the Programme was to orient or sensitize the District, Sub-division and Block level health officials of Hooghly district regarding the burden of Tobacco use, The role of DLCC, DLMC & DLES in Tobacco Control initiative & implementation of COTPA, 2003 and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003**, which can significantly reduce and eliminate the exposure to smoking.

Venue: Conference hall, CMOH Office, Hooghly

Programme Date: 23.11.2017

Schedule Time: 3.00PM-4.00PM

Duration Time: One Hour

Target Group: District Health Administration

No. of Stakeholders: Total 64 people were participated in the meeting.

Resources Persons:

- Samarпита Sanyal, Project Coordinator, Tobacco Control, MANT



Content of the Programme:

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA(section 4,5,6,7)
- Role of DLCC, DLMC & DLES in Tobacco Control initiative & implementation of COTPA, 2003.

Methodology:

- Presentation of health burden of tobacco use, causes of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Howrah

Decision Taken:

- It was unanimously decided that the signage of section 4 will be displayed at all Govt. Health establishment under their jurisdiction.
- Notification will be issued to all BMOH to take initiative to success National Tobacco Control programme at block level
- CMOH, Hooghly will formally approach to the District Magistrate, Hooghly to call a meeting for formation of DLMC, DLES and also arrange a sensitization programme for the member of DLCC, DLMC, DLES on COTPA, 2003. The meeting will be held in second week of December'17, probably.
- In that meeting they are interested to cope up MANT as a member of DLCC.