

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA, 2003  
With District and Block Level Stakeholders of North 24 Pgs District on  
5.02.2018**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

Project Coordinator approached the Dy. CMOH-II, for conducting a Capacity Building Programme on COTPA, 2003 with the District & Block level stakeholders (all Karmadakhya, ZP, All Panchayat Samiti Sabhapati, All Joint BDO, All BMOH) of North 24 Parganas. Afterwards Project Coordinator followed up regularly with the Dy. CMOH-II and District Consultant, Social Worker of District Tobacco Control cell, North 24 Pgs. Then Dy. CMOH-II finalized a date of Sensitization meeting on 5<sup>th</sup> Feb, 2018 from 1.00 PM-4.00PM.



**Focus:**

The main focus of the programme was to orient and sensitize the District & Block level stakeholders (All Karmadakhya, ZP, All Panchayat Samiti Sabhapati, All Joint BDO, All BMOH) of North 24 Parganas on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at all the public places.

**Venue:** Titumir Meeting Hall, Zilla Parishad Bhavan, North 24 Pgs

**Programme Date:** 5/2/18

**Schedule Time:** 1pm-4.00 pm

**Duration:** Three hours

**Target Group:** All Karmadakhya, ZP, All Panchayat Samiti Sabhapati, All Joint BDO, All BMOH

**No of stakeholders:** 44

**Resource persons:**

Ms Rehana Khatun, Sabhadhipati, North 24 Pgs

Dr Sudipta Bhadury, Dy CMOH II, North 24 Pgs

Mr. Nirmalya Mukherjee, Director–MANT

Mr. Bikramjit Guha, District Consultant, North 24 Pgs

Ms. Samarpita Sanyal, Project Coordinator- MANT

Ms. Barsha Nandy, Regional Coordinator, MANT



**Content of the Programme:**

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA(section 4,5,6,7)

**Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos
- Interactive Session
- Sharing of Best practices of Darjeeling and Howrah

**Follow Up:**

- The meeting was chaired by Ms Rehana Khatun, Honourable Sabhadipati, North 24 Pgs. She approached all participants to take proper initiative to declare North 24 Pgs as a Smoke Free District very soon.

- It was decided that the signage of Sec 4 will be displayed at all Public Places.
- It has been decided to issue an order for formation of all BLCC and BLES within one month and also the list of nodal officers of all govt offices will be notified.
- DLCC, DLMC and DLES review meeting will be arranged in the month of March, 2018.
- District Health & Family Welfare Samity will organise many other sensitization programme on COTPA, 2003 with multistakeholder.
- It was decided that Tobacco Control Committee will be formed at all schools.

**1. Feedback:**

2. All the participants committed that they would take required initiatives to make their jurisdictions smoke free as soon as possible.