

## **Sensitization Meeting on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 At Paschim Bardhaman on 5.11.2018**

### **Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic. As a result Tobacco related mortality is increasing day by day. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective MANT is on the way towards establishment of an effective and efficient system of Tobacco control in West Bengal.

### **Planning:**

Executive Director, MANT approached the DM and Dy CMOH II for organizing a Sensitization Meeting on advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 in Paschim Bardhaman. After a serious discussion with the Dy CMOH II, Paschim Bardhaman a date has been finalized for the meeting. The meeting was held on 5.11.2018.

### **Focus:**

The main focus of the Programme was to orient & sensitize the District Administration Officials, District Health Officials regarding the burden of Tobacco and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003**. Which can significantly reduce and eliminate the exposure to smoking at the jurisdiction of Paschim Bardhaman.

**Venue: Meeting Hall, Office of the District Magistrate**

**Programme Date:** 5.11.2018

**Schedule Time:** 5 P.M

**Duration:** Two and half Hour.

**Target Group:** Members of DLCC, DLMC and DLES.

**No. of stakeholders:** 16 (DM, ADM (Health), CMOH, Dy. CMOH-II, and other members)

**Resource persons:**

- The Honourable District Magistrate, Paschim Bardhaman
- The ADM, Health, Paschim Bardhaman
- The CMOH, Paschim Bardhaman
- The Dy. CMOH-II, Paschim Bardhaman
- Mr Nirmalya Mukherjee, Director, MANT
- Ms Samarpita Sanyal, Project Coordinator, MANT



### **Content of the Programme:**

- Tobacco burden in India and health effects of tobacco use
- An Overview of COTPA (Section 4, 5, 6, 7)
- Way forward

### **Methodology:**

- Presentation on Health Burden of Tobacco use and an Overview of COTPA 2003
- Interactive Session
- Sharing of Best Practices of Howrah, Darjeeling

### **Decision Taken:**

- The meeting was chaired by Honourable DM, Shri Shashank Sethi, IAS. The focal point of his discussion was to implementation of COTPA, 2003 and it would be implemented from Gram Panchayat (GP) level to the District level. DM Sir also emphasized on school level awareness programme in his deliverance, so that the future generation gets a better world.
- It was decided by the Honourable DM that to identify all public places, schools and other educational institutes under Paschim Bardhaman District Administration and then signages will be displayed at those identified places.
- District Level Coordination committee (DLCC), District Level Monitoring Committee (DLMC) & District Level Enforcement Squad (DLES) were formed in the meeting as per guidelines.
- It was decided by Honourable DM that Blue Line – Red Rose Campaign should be done at the schools.
- Dy CMOH-II appointed as a Nodal Officer for Tobacco Control in Paschim Bardhaman.
- It was unanimously decided that Sub- Divisional Level committees will be formed to enforce COTPA, 2003 at the sub divisional level.
- It was decided that BLCC and BLES will be formed within the month of December, 2018. And also a multistakeholder meeting will be organised in the month of January, 2019
- It was unanimously decided that training of District level Enforcement Squad would be organised very soon.
- **Follow Up**



It was requested by the Honourable DM, Paschim Bardhaman to share the ready-to-print signages & all Governmental Orders.