

## Sensitization Workshop on COTPA,2003 at Kalyani & Ranaghat Sub-Division, Nadia

### **Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases.. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

### **Planning:**

Regional Coordinator approached to the District Magistrate and Senior Deputy Collector, Nadia, for conducting a sensitization Programme on COTPA, 2003 with all Panchyat Pradhans, Sabhapatis of Panchayt Samities, Karmadhyakshas, BDOs of Kalyani and Ranaghat sub-Division. After several interactions District Magistrates, Nadia finalized a date of Sensitization meeting on 30<sup>th</sup> November, 2017 at 1 PM.



### **Focus:**

The main focus of the Programme was to orient or sensitize all Panchyat Pradhans, Sabhapatis of Panchayt Samities, Karmadhyakshas, BDOs of Kalyani and Ranaghat sub-Division of Nadia district regarding the burden of Tobacco use and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003** which can significantly reduce and eliminate the exposure to smoking.

**Venue:** Nazrul Mancha, Ranaghat

**Programme Date:** 30.11.2017

**Schedule Time:** 1 PM

**Duration Time:** One Hour

**Target Group:** All Panchyat Pradhans, Sabhapatis of Panchayt Samities, Karmadhyakshas, BDOs of Kalyani and Ranaghat Sub-Division

**No. of Stakeholders: 121**

**Resources Persons:**

- Sri Bani Kumar Roy, Sabhadipati, Nadia Zilla Parishad
- Shri Sumit Gupta, District Magistrate, Nadia
- Sri Shekhar Sen, ADM(ZP), Nadia
- Samarpita Sanyal, Project Coordinator, MANT, Kolkata
- Sanhita Datta, Regional Coordinator, MANT, Kolkata

**Content of the Programme:**

- Tobacco Burden in West Bengal with special reference to health effects of tobacco use.
- An overview of COTPA(section 4,5,6,7)
- Way forward

**Methodology:**

- Presentation of health burden of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Howrah



**Follow Up:**

- Sabhadipati of Zilla Parishad and District Magistrate, Nadia and the Gram Panchayat Pradhans gave assurance to display the signage(Sec 4) at all public places.
- All Gram Panchayat Pradhans committed to declare their own jurisdictions smokefree.
- Shared Smokefree Panchayat Declaration format with all Panchayat Pradhans and with all BDOs of Kalyani and Ranaghat Sub-Division.
- Gram Panchayat Pradhans agreed to form village level committees as soon as possible for the better implementation of Tobacco Control Programme.