

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA, 2003  
Chakdaha Municipality on 29.01.2018**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

Regional Coordinator approached the Chairman of Chakdaha Municipality for conducting a sensitization programme with all the councillors and officials of the Chakdaha Municipality. Regional Coordinator followed up with the Sanitary Inspector and finalized the date of the programme on 29<sup>th</sup> January, 2018.

**Focus:**

The main focus of the program was to orient and sensitize the Elected Councillors and other officials of Chakdaha Municipality on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the Chakdaha Municipality areas.



**Venue:** Rabindra Sabha Kakshya, Chakdaha Municipality

**Programme Date:** 29.01.2018

**Schedule Time:** 2.30 pm

**Duration:** One Hour

**Target Group:** Elected Councillors and other officials of Chakdaha Municipality

**No of stakeholders:** 27 (Chairman, Vice-Chairman, Executive Officer, Councillors-9, Others Officials- 15)

### Resource persons:

Shri Dipak Chakraborty, Chairman, Chakdaha Municipality

Shri Tarun Kanti Sinha, Executive Officer, Chakdaha Municipality

Suprakash Biswas, Sanitary Inspector, Chakdaha Municipality

Sanhita Datta, Regional Coordinator, Tobacco Control, MANT

Soumik Nandy, Project Assistant, Tobacco Control, MANT

### Content of the Programme:

- **Tobacco burden in India and health effects of tobacco use:** Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal

### Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA, 2003.



### Follow Up:

1. Chairman, Chakdaha Municipality made assurance to display the signage at the public places and the educational institutes come under their jurisdiction.
2. The memorandum has been issued in favour of 'smoke free Public Place', & 'Tobacco Free Educational Institute'.
3. Name of Nodal Officer will be selected as early as possible.
4. The signage (Sec 4) will be displayed at the Municipality Office.
5. Chairman assured to issue separate license for the tobacco Vendor for using premises for non-residential purpose for storing, packing, pressing, cleansing tobacco or manufacturing by any process whatsoever any product from tobacco as per the order issued by Dept of Urban Development & Municipal Affairs Dept.

### Feedback:

All the Councillors committed that they would take required initiatives to make their jurisdictions smoke free as soon as possible.