

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA,  
2003 and also Tobacco Control Through Introduction of Tobacco  
Vendor Licensing System  
With the Mayor/ Chairpersons and other Officials of 26 Urban Local  
Bodies of North 24 Pgs District on  
28.12.2018**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

Director, MANT approached the Honourable District Magistrate, North 24 Pgs for organizing a Sensitization Meeting on advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 and also Tobacco Control through introduction of Tobacco Vendor Licensing system with the Mayor/ Chairpersons and other officials of 26 Urban Local Bodies of North 24 Pgs. After several discussions with Officer –In-Charge (Health), North 24 Pgs, the date has been finalized for the meeting on 28.12.2018.



**Focus:**

The main focus of the programme was to orient and sensitize the Mayor/ Chairpersons and other officials of 26 Urban Local Bodies of North 24 Pgs. on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 and also Tobacco Control through introduction of Tobacco Vendor Licensing System.

**Venue:** Conference Room No 1, Administrative Building, DM Office, North 24 Pgs.

**Programme Date:** 28/12/18

**Schedule Time:** 1.00 pm-3.00 pm

**Duration:** Two hours

**Target Group:** Mayor/ Chairpersons and other officials of 26 Urban Local Bodies of North 24 Pgs.

**No of stakeholders:** 23

**Resource persons:**

Ms Antara Acharya, Honourable District Magistrate, North 24 Pgs

Mr Tarun Bhattacharya, Officer -In-Charge (Health), North 24 Pgs

Dr. Kalyan Mukherjee, Dy CMOH II, North 24 Pgs

Mrs. Papiya Sen, Executive Director, MANT

Mr. Biswajit Paul, Research Officer, MANT

Ms. Samarpita Sanyal, Project Coordinator- MANT



### **Content of the Programme:**

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA (sections 4,5,6,7)
- Tobacco Vendor Licensing

### **Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos
- Interactive Session
- Sharing of Best practices of Darjeeling and Howrah
- Sharing of Best practices of Purulia, Mal, Guskara and Mathabhanga Municipalities

### **Decission Taken:**

- The meeting was chaired by Ms Antara Acharya, Honourable District Magistrate, North 24 Pgs.
- It has been decided to issue an order by Honourable District Magistrate addressing all Mayor and Chairpersons of 26 Urban Local Bodies of North 24 Pgs to issue a separate trade license for tobacco vendor in their own municipal jurisdiction.
- A meeting will be organised on Tobacco Control through introduction of Tobacco Vendor Licensing system with all Mayor and Chairpersons of 26 Urban Local Bodies of North 24 Pgs very soon.





**Feedback:**

1. All the participants committed that they would take required initiatives to make their jurisdictions smoke free and also to issue a separate trade license for tobacco vendor in their own municipal jurisdiction as soon as possible.