

Sensitization Meeting on Advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 at Malda

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic. As a result Tobacco related mortality is increasing day by day. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective MANT is on the way towards establishment of an effective and efficient system of Tobacco control in West Bengal.

Planning:

Regional Coordinator, MANT approached the CMOH for organizing a Sensitization Meeting on advancing Tobacco Control with Special emphasis on Capacity Building and Enforcement of COTPA, 2003 in Malda. After a serious discussion with the CMOH, Malda a date has been finalized for the meeting. The meeting was held on 28.12.2018.

Focus:

The main focus of the Programme was to orient & sensitize the District Administration Officials, District Health Officials regarding the burden of Tobacco and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003**. Which can significantly reduce and eliminate the exposure to smoking at the jurisdiction of Malda.



Venue: Conference Hall, Office of the District Magistrate

Programme Date: 28.12.2018

Schedule Time: 12 NOON

Duration: Two Hour.

Target Group: Representatives of District Administration Officers, Chief Medical Health Officer, Health Administration & other Officials of Malda.

No. of stakeholders: 16 (DM, ADM (G), OC Health, Dy.CMOH-II, SI/S(S.E), Other Officials- 11)

Resource persons:

- The Honourable District Magistrate, Malda
- The Honourable ADM (G), Malda
- The OC,Health,Malda

- The Dy. CMOH II, Malda
- Joydeb Mondal, Regional Coordinator, MANT

Content of the Programme:

- Tobacco burden in India and health effects of tobacco use
- An Overview of COTPA (Section 4, 5, 6, 7)
- Way forward

Methodology:

- Presentation on Health Burden of Tobacco use and an Overview of COTPA 2003
- Interactive Session
- Sharing of Best Practices of Howrah, Darjeeling

Decision Taken:

- The meeting was chaired by Honourable DM, Shri Kaushik Bhattacharya, IAS. The focal point of his discussion was to implementation of COTPA, 2003 and it would be implemented from Gram Panchayat (GP) level to the District level. DM Sir also emphasized on school level awareness programme in his deliverance, so that the future generation gets a better world.
- It was decided by the Honourable DM that to identify all public places, schools and other educational institutes under Malda District Administration and then signages will be displayed at those identified places. DM Sir gave a tentative date on 23rd January, 2019 to declare all public places Smokefree under Malda District Administration. Roadmap should be made in this regards and to follow the same.
- District Level Coordination committee (DLCC), District Level Monitoring Committee (DLMC) & District Level Enforcement Squad (DLES) formed in the meeting as per guidelines.
- Dy CMOH-II appointed as a Nodal Officer for Tobacco Control in Malda.
- It was unanimously decided by the members that Sensitization meeting on COTPA, 2003 will be conducted at each Block with Savapatis, BDOs, Joint BDOs and Swastha Karmadhyakhas.
- It was unanimously decided that training of District level Enforcement Squad would be organised very soon and training of the police personnel would be arranged.
- At the time of exchanging dialogues Honourable Dy. CMOH II, Dr. Amitabha Mondal, Malda emphasized on enforcement of COTPA, 2003, training, awareness generation activity.



Follow Up

- After formation of District Level Monitoring Committee & District Level Enforcement Squad, The Honourable DM - Malda Concluded the meeting emphasizing on proper implementation of National Tobacco Control Programme at grass-roots level.
- Meeting ended with vote of thanks by the Member Convenor, DLCC & Dy. CMOH II, Malda.