

## **District Level Public Health Review Meeting at Rabindra Bhaban (under Uluberia Municipality),Howrah District on 27.06.2019**

### **Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

### **Planning:**

As per Swasthya Bhawan Order Deputy Chief Medical Officer of Health- II, Howrah requested MANT to organise a sensitization Programme on COTPA, 2003, on 27<sup>th</sup> June, 2019, at District Hospital Meeting Hall, Howrah.

### **Focus:**

The main focus of the program was to orient and sensitize the all Gram Panchayat

Pradhan,Secretary/Sahayak/VLE,Police officers with Police Constables,Registrar and DEO of Birth and Death Municipality/Block level of Howrah on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the Howrah areas.



**Venue:** Rabindra Bhaban, Uluberia Municipality, Howrah

**Programme Date:** 27/06/2019

**Schedule Time:** 12:30 pm

**Duration:** Half an hour.

**Target Group:** all Gram Panchayat Pradhan,Secretary/Sahayak/VLE,Police officers with Police Constables,Registrar and DEO of Birth and Death Municipality/Block level Howrah

**No of stakeholders: 60**

**Resource persons:**

Deputy Chief Medical Officer-III, Howrah

Regional Coordinator, MANT, Kolkata

**Content of the Programme:**

- Tobacco burden in India and health effects of tobacco use: Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal
- Tobacco Vendor Mandatory Licensing.
- Blue line Campaign.



**Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA, 2003.

**Decisions Taken:**

1. District level, Municipality level & Block level enforcement will continue.
2. They would take required initiatives to keep the District Smoke Free.