

**Sensitization Meeting on Advancing Tobacco Control with  
Special emphasis on Capacity Building and Enforcement of COTPA, 2003  
Budge Budge Municipality**

**Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

**Planning:**

Regional Coordinator approached the Urban Planner of Budge Budge Municipality for conducting a sensitization programme with all the councillors and officials of the Budge Budge Municipality. Regional Coordinator followed up with the Urban Planner and finalized the date of the programme on 23rd June, 2017. Urban Planner informed the no of participants of the programme.

**Focus:**

The main focus of the program was to orient and sensitize the Elected Councillors and other officials of Budge Budge Municipality on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of



Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the Budge Budge Municipality areas.

**Venue:** Conference Hall, Budge Budge Municipality office

**Programme Date:** 23/06/2017

**Schedule Time:** 3.30 PM

**Duration:** One Hour

**Target Group:** Elected Councillors and other officials of Budge Budge Municipality

**No of stakeholders:** 22 (Councillors-9, and other Officials: 13)

**Resource persons:**

Ms. Samarpita Sanyal, Regional Coordinator, Kolkata – Tobacco Control, MANT

### Content of the Programme:

- **Tobacco burden in India and health effects of tobacco use:** Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal

### Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA,2003.



### Follow Up:

1. Councillors made assurance to display the signage at the public places and the educational institutes come under their jurisdiction.
2. The memorandum will be issued in favour of 'smoke free Public Place', & 'Tobacco Free Educational Institute'.
3. Urban Planner has been appointed as Nodal Officer along with EO.
4. The signages(Sec 4) will be displayed at the Municipality Office as decided.

### Feedback:

- All the Councillors committed that they would take required initiatives to make their jurisdictions smoke free as soon as possible.