

**Sensitization Workshop on COTPA,2003 at Bardhaman Sadar (South)**  
**Subdivision, Purba Bardhaman on 22-02-2018**

**Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. Against this backdrop **MANT** has been facilitating for establishment of an effective and efficient system of Tobacco Control in West Bengal.

**Planning:**

Honorable District Magistrate, Purba Bardhaman, requested MANT for conducting sensitization Workshops on COTPA, 2003 with Line Department Officers, Panchyat Pradhans, Sabhapatis of Panchayat Samities under the Jurisdiction of Bardhaman Sadar (South) Sub-Division, Purba Bardhaman. After interaction with SDO, Bardhaman Sadar (South) Sub-Division Purba Bardhaman a date of Sensitization Workshop finalized on 21<sup>st</sup> February at 3.00 pm.



**Focus:**

The main focus of the Programme was to orient or sensitize Line Department Officers, Panchyat Pradhans, Sabhapatis of Panchayat Samities of Bardhaman Sadar (South) Sub-Division at Purba Bardhaman district regarding the burden of Tobacco use and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003** which can significantly reduce and eliminate the exposure to smoking.

**Venue:** Angikar Meeting Hall, Purba Bardhaman Zilla Parishad.

**Programme Date:** 22.02.2018

**Schedule Time:** 3.00 pm

**Duration Time:** Two Hours

**Target Group:** CDPO, SI, BDO, Joint BDO, BL&LRO, Sabhapati, Executive officer of Municipality, Pradhan of Gram Panchayat, BMOH and other Line Department Officers under the Jurisdiction.

**No. of Stakeholders:** 90

### Resources Persons:

- Shri Ratneswar Ray,WBCS (Exe.),Addl. District Magistrate (Health),Purba Bardhaman
- Shri Anirban Koley,WBCS (Exe.), SDO,Bardhaman Sadar (South) Subdivision,Purba Bardhaman
- Mr. Nirmalya Mukherjee, Director, MANT, Kolkata
- Ms. Barsha Nandy, Regional Coordinator, MANT, Kolkata
- Ms. Sanhita Datta,Regional Coordinator, MANT, Kolkata

### Content of the Programme:

- Tobacco Burden in West Bengal with special reference to health effects of tobacco use.
- An overview of COTPA(section 4,5,6,7)
- Panchayat's role in Tobacco Control
- Tobacco vendor's mandatory licensing
- Way forwards

### Methodology:

- Presentation of health burden of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Howrah & Darjeeling and 190 Gram Panchayats declared smokefree

### Decisions Taken:

- Shri Ratneswar Ray,WBCS(Exe.),Addl. District Magistrate (Health), Purba Bardhaman approached all participants to take proper initiative to declare Bardhaman Sadar (South) Subdivision,Purba Bardhaman as Smokefree very soon.
- CDPOs, SIs, BDOs, Joint BDOs, BL&LROs, Sabhapatis, Executive officers of Municipalities,Pradhans of Gram Panchayats,BMOHs and other Line Department Officers committed to declare their Jurisdiction Smokefree.
- Assurance given by CDPOs, SIs, BDOs, Joint BDOs, BL&LROs, Sabhapatis, Executive officers of Municipalities,Pradhans of Gram Panchayat,BMOHs and other Line Department Officers to display the signage (Sec 4) at all their office premises.
- It was decided that Signage (sec 6b) will be displayed at all educational institutions of their Jurisdiction.
- All BDOs & Gram Panchayat Pradhans agreed to form Block Level Committees & Village Level Committees & Block and Village Level Enforcement Squad as soon as possible for the better implementation of Tobacco Control Programme.
- Enforcement drives at regular intervals.



**Follow up:**

- Shared Smokefree Panchayat Declaration format with Panchayat Pradhans and BDOs of Bardhaman Sadar (South) Subdivision at Purba Bardhaman.
- It was requested by SDO Office to share the ready-to-print signages & all Governmental Orders.