

## **District Level Meeting on inauguration of Blue Line Campaign for compliance of Sec 6(b) under COTPA, 2003 on 2.07.2019**

### **Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic. As a result Tobacco related mortality is increasing day by day. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective MANT is on the way towards establishment of an effective and efficient system of Tobacco control in West Bengal.

### **Planning:**

Project Coordinator, MANT approached the Dy CMOH II, Paschim Bardhaman for organizing a Meeting on inauguration of Blue Line Campaign for compliance of Sec 6(b) under COTPA, 2003 in Paschim Bardhaman. After discussion with the Dy CMOH II, Paschim Bardhaman a date has been finalized for the meeting. The meeting was held on 2.7.2019.

### **Focus:**

The main focus of the Programme was to orient & sensitize the District Administration Officials, the District Health Officials and the District Education Administration officials regarding inauguration of Blue Line Campaign for compliance of Sec 6(b) under COTPA, 2003 in Paschim Bardhaman which can significantly reduce tobacco consumption at the jurisdiction of Paschim Bardhaman.

**Venue: Meeting Hall, Office of the District Magistrate**

**Programme Date:** 2.07.2019

**Schedule Time:** 11.30 A.M

**Duration:** One Hour.

**No. of stakeholders:** 16

### **Resource persons:**

- The Honourable District Magistrate, Paschim Bardhaman
- The ADM, Health, Paschim Bardhaman
- The CMOH, Paschim Bardhaman
- The Dy. CMOH-II, Paschim Bardhaman
- Ms Samarpita Sanyal, Project Coordinator, MANT



**Content of the Programme:**

- An Overview of COTPA (Section 4, 6,)
- Blue Line Campaign

**Methodology:**

- Presentation on an Overview of COTPA 2003 and Blue Line Campaign
- Interactive Session
- Sharing of Best Practices of Kolkata Municipal Corporation.

**Decision Taken:**

- Honourable DM assured that Blue Line Campaign would be introduced under the jurisdiction of Asansol Municipal Corporation in this month of July.
- DM would inaugurate the programme.
- Sec 4 and Sec 6(b) would be displayed at all schools.
- MANT was requested to provide technical support to the Blue Line Campaign Programme.

