

Multistakeholder Sensitization Workshop on COTPA,2003 **at Kolkata Municipal Corporation**

Introduction:

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

Planning:

Project Coordinator approached the Municipal Secretary of Kolkata Municipal Corporation for conducting a sensitization programme with MMICs, Borough Chairpersons, Officials of KMC and the officials of various dept of govt of West Bengal. Programme Coordinator followed up with the Municipal Secretary and finalized the date of the programme on 19th December, 2017.

Focus:

The main focus of the program was to orient and sensitize the MMICs, Borough Chairpersons, Officials of KMC and the officials of various dept of govt of West Bengal on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the Kolkata Municipal Corporation areas.



Venue: CMO Buildings, KMC

Programme Date: 19/12/2017

Schedule Time: 3.00 PM

Duration: One Hour and Half Hour

Target Group: MMICs, Borough Chairpersons, Officials of KMC and the officials of various dept of govt of West Bengal

No of stakeholders: 57(Chairperson, MMIC-3, Borough Chairman-5, Municipal Secretary, Officials of the KMC-23, Reporters-21, H&FW Dept-1, Consumer Affairs Dept-1, School education dept-1,)

Resource persons:

Mrs. Mala Roy, Chairperson, KMC

Mr Debasish Kumar-MMIC, Park & Gardens, Sports, Advertisement & Car Parking

Mr Swapan Samaddar- Bustee Dept, Environment, SJSRY

Mrs Papiya Sen- Executive Director, MANT

Mr Pranay Lal, Technical advisor-Tobacco Control of the International Union against Tuberculosis & Lung Disease

Mr. Nirmalya Mukherjee, Director, MANT

Content of the Programme:

- Good Practices from Other States and within States
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal



Methodology:

- PPT Presentation
- Interactive session.

Follow Up:

1. Chairperson, KMC made assurance to display the signage(sec4) at the public places come under the jurisdiction of KMC and Nodal officers also would be nominated.
2. Municipal Secretary, KMC assured to issue an order to provide a separate Trade License to all tobacco vendors selling Cigarette and other tobacco products.
3. It has been decided that in the meeting that the signage of sec 6A will be displayed to every POS under the jurisdiction of KMC for the compliance of Sec 6A of COTPA, 2003. In this respect the KMC authority assured to issue an order to comply the Sec 6A. And if not then the license of the traders might be cancelled.

4. A Pilot programme will be organised in five schools for the compliance of sec 6b. Required actions will be taken to ensure that no tobacco products will be sold within 100 yards of educational institutions.
5. A Monitoring Team will be formed with Borough Chairman, local Councillor, FSO, SI of local Police station in every Borough for enforcement of the COTPA, 2003 and its subsequent rules.

Feedback:

- All the participants committed that they would take required initiatives for the compliance of COTPA, 2003 in their respective jurisdiction