

Sensitization Programme on COTPA, 2003 under National Tobacco Control Programme(NTCP) at SDO office Canning Sub-Division on 19th February, 2019

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases.. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.



Planning:

MANT, has been invited by District Nodal Officer (DNO), DTCC & DY CMOH-II, South 24 Parganas to participated in the sensitization programme on COTPA, 2003 under National Tobacco Control Programme(NTCP) at SDO Office Canning Sub-Division on 19th February, 2019.

Focus:

The main focus of the Programme was to orient or sensitize the BDOs, BMOHs, CDPOs and others officials of Canning Sub Division regarding the burden of Tobacco use, Causes of Tobacco use of the adolescents and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003** which can significantly reduce and eliminate the exposure to smoking.

Venue: Conference Hall, SDO Office, Canning Sub-Division

Programme Date: 19.02.2019

Schedule Time: 12.30 PM- 2.00 PM

Target Group: BDOs, BMOHs, CDPOs and others officials of Canning Sub Division

No. of Stakeholders: 50

Resources Persons:

- Deputy Magistrate & Deputy Collector(DM & DC), Canning Sub-Division
- Assistant Chief Medical Officer of Health(ACMOH), Canning Sub-Divisional Hospital
- Deputy Chief Medical Officer of Health-II & District Nodal Officer(DNO), DTCC, South 24 Parganas.
- District Consultant & Social Worker DTCC, South 24 Parganas
- Regional Coordinator, MANT, Kolkata

Content of the Programme:

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA(section 4,5,6,7)
- Role of BLCC, BLES & Gram Panchayat in making of Blocks and GPs COTPA compliant



Methodology:

- Presentation of health burden of tobacco use, causes of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Howrah

Decision Taken:

- It was unanimously decided by all that signage of section-4 will be displayed at all Public Place under their jurisdiction.
- Block Level Committees would be formed after election.
- All the officials ensure that would take required initiative to declare South 24 Parganas district Smoke Free as early as possible.
- Receipt & Challan Book have distributed by District Health & Family Welfare Samity, South 24 Parganas to all BDOs.