

## **SENSITIZATION WORKSHOP ON COTPA, 2003 AT PURBA BARDHAMAN ON 17.01.2018**

### **Introduction:**

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1, 04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

### **Planning:**

Executive Director ,MANT approached to the District Magistrate, Purba Bardhaman, for conducting a sensitization programme on COTPA,2003 with District Administration, Health Department & other Departmental Officials. After several interactions with District Magistrate, Purba Bardhaman, he finalized a date of Sensitization meeting on 17<sup>th</sup> January, 2018 at 11 am.

### **Focus:**

The main focus of the Programme was to orient or sensitize the District level officials of Purba Bardhaman district regarding the burden of Tobacco use, The role of DLCC, DLMC & DLES in Tobacco Control initiative & implementation of COTPA, 2003 and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003**, which can significantly reduce and eliminate the exposure to smoking.



**Venue:** Meeting hall of Burdwan Development Authority, 5<sup>th</sup> Floor, New Administrative Building, Purba Bardhaman

**Programme Date:** 17.01.2018

**Schedule Time:** 11 AM

**Duration Time:** One Hour

**Target Group:** District Administration, Health Administration & other officials of Purba Bardhaman

**No. of Stakeholders:** 81

### Resources Persons:

- District Magistrate, Purba Bardhaman
- ADM(D) ,Purba Bardhaman
- CMOH ,Purba Bardhaman
- Executive Director,MANT,Kolkata
- Director,MANT,Kolkata
- Regional Coordinator,MANT,Kolkata

### Content of the Programme:

- Tobacco Burden in West Bengal with special reference to health effects of tobacco use.
- An overview of COTPA(section 4,5,6,7)
- Way forward

### Methodology:

- Presentation of health burden of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos
- Sharing of Best Practices of Howrah & Darjeeling

### Follow Up:

- DLCC, DLMC, DLES committees will be formed and the sensitization meeting will organized soon.
- It was decided that Purba Bardhaman district will be declared as a smoke free district within 15th Aug, 2018.
- Formal notification will be issued by the DM for displaying the signages of sec.4 at all public place.
- Formal notification will be issued by the DM for displaying the signages of sec.6 (b) at all educational institutions and signage of sec 6(a) at all Point of Sells.
- All the Officials and participants committed to take required initiatives to make their jurisdictions smoke free as soon as possible.

