

## **District Level Public Health Review Meeting at the Conference Hall, CMOH Office, Diamond Harbour Health District, on 14-08-2019**

### **Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

### **Planning:**

As per Swasthya Bhawan Order Chief Medical Officer of Health, Diamond Harbour Health District requested MANT to organise a sensitization Programme on COTPA, 2003, on 14th August, 2019, at CMOH Office, Diamond Harbour Health District.



### **Focus:**

The main focus of the program was to orient and sensitize the District and Block level Health Officials and ASHA workers of Diamond Harbour Health District on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the Diamond Harbour Health District areas.

**Venue:** Conference Room, CMOH office, Diamond Harbour Health District

**Programme Date:** 14/08/2019

**Schedule Time:** 10:30 a.m

**Duration:** Half an hour.

**Target Group:** All BMOHs and BPHNs Diamond Harbour Health District

**No of stakeholders:** 27

### **Resource persons:**

Chief Medical Officer, Diamond Harbour Health District

Deputy Chief Medical Officer-II, Diamond Harbour Health District

Project Coordinator, MANT, Kolkata

### **Content of the Programme:**

- **Tobacco burden in India and health effects of tobacco use:** Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal
- Tobacco Vendor Mandatory Licensing.
- Blueline Campaign.
- Role of District and Block level Health Officials

### **Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA, 2003.



### **Decisions Taken:**

1. Signage of section 4 will be displayed at all public places under their jurisdiction.
2. Block level committees will be reformed very soon.
3. Block level enforcement will start very soon.
4. MANT was requested to attend meetings under NTCP activities at Diamond Harbour Health District.
5. District Administration would make IEC materials for Block Hospitals under Diamond Harbour Health District.