

District Level Public Health Review Meeting at the CMOH Office Conference Hall, CMOH Office, Jhargram on 13-11-2019

Introduction:

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

Planning:

As per Swasthya Bhawan Order Deputy Chief Medical Officer of Health- II, Jhargram requested MANT to organise a sensitization Programme on COTPA, 2003, on 13th November, 2019, at CMOH Office, Jhargram.

Focus:

The main focus of the program was to orient and sensitize the District and Block level Health Officials and ASHA workers of Jhargram on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the Jhargram areas.



Venue: Conference Room, CMOH office, Jhargram

Programme Date: 13/11/2019

Schedule Time: 11:00 a.m

Duration: Half an hour.

Target Group: All BMOHs and BPHNs or PHN's of all blocks, ACMOH of Jhargram Sub-division, Superintendents of DH, the DPMU Cell.

No of stakeholders: 18

Resource persons:

Chief Medical Officer of Health, Jhargram

Deputy Chief Medical Officer-II, Jhargram

Regional Coordinator, MANT, Kolkata

Content of the Programme:

- **Tobacco burden in India and health effects of tobacco use:** Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal
- Tobacco Vendor Mandatory Licensing.
- Blue line Campaign.
- Role of District and Block level Health Officials

Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA, 2003.

Decisions Taken:

1. Draft orders would be share to the District Administration.
2. Law Enforcers training programme would be organise with the Police officials of Jhargram District.
3. Signage of section 4 will be displayed at all public places under their jurisdiction.
4. Block level committees will be reform.
5. Block level enforcement will start very soon.
6. MANT was requested to provide IEC materials.
7. Receipt and Challan Book will be distributed to the law enforcers under Jhargram District Administration.

