

## District Level Public Health Review Meeting at Purba Medinipur on 12<sup>th</sup> July, 2019.

### **Introduction:**

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

### **Planning:**

As per order of Swasthya Bhawan, Deputy Chief Medical Officer of Health- II, Purba Medinipur requested MANT to organise a sensitization Programme on COTPA,2003, on 12<sup>th</sup> July, 2019, at District Hospital, Purba Medinipur.

### **Focus:**

The main focus of the program was to orient and sensitize the District and Block Level Health officials of Purba Medinipur on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at Purba Medinipur.

**Venue:** Meeting Hall, District Hospital, Purba Medinipur.

**Programme Date:** 12.07.2019

**Schedule Time:** 2 PM

**Duration:** 30 minutes

**No of stakeholders:** 35

### **Resource persons:**

Deputy Chief Medical Officer of Health- II, Purba Medinipur

Regional Coordinator, MANT, Kolkata.



### Content of the Programme:

- **Tobacco burden in India and health effects of tobacco use:** Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal.
- Tobacco Vendor Mandatory Licensing.
- Role of District Level & Block Level health Officials.
- Blue Line Campaign

### Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA, 2003.
- Other Laws relating to Tobacco Control.



### Decision Taken:

- It has been decided that signage of Section 4 would be displayed at all public places of Purba Medinipur district. Name of the Nodal officers would also be notified for each and every public places.
- The Health & Family Welfare Department would enforce the law under their jurisdiction to make their district smoke-free.