

CAPACITY BUILDING PROGRAMME ON COTPA,2003

AT NADIA

Introduction:

Tobacco use continues to be the leading global cause of death and threatening to become an uncontrollable epidemic with 13 lakhs deaths every year due to Tobacco diseases.. As a result Tobacco related mortality is increasing day by day. Economic burden (both Direct and Indirect) of Tobacco use India, is estimated Rs.1,04,500 crores per year. In this context Tobacco Control Programme aims to reduce diseases, disabilities and deaths related to tobacco use. In this perspective **MANT** is on the way towards establishment of an effective and efficient system of Tobacco Control in West Bengal.

Planning:

Regional Coordinator approached to the Dy. CMOH-II, for conducting a Capacity Building Programme on COTPA, 2003 with the Govt. officials. Afterwards Regional Coordinator follows up regularly with the Dy. CMOH-II. After several interactions Dy. CMOH-II finalized a date of Sensitization meeting on 11th August, 2017.



Focus:

The main focus of the Programme was to orient or sensitize the representatives of District Administration Officers, Health Administration Officers regarding the burden of Tobacco use and about a comprehensive enforcement through the implementation of **Cigarette and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply & Distribution) Act. 2003** which can significantly reduce and eliminate the exposure to smoking.

Venue: Dy CMOH-II Office Conference Hall

Programme Date: 11.08.2017

Schedule Time : 12 PM

Duration Time: Two Hours

Target Group: District Administration, Health Administration & other workers of Nadia District Administration.

No. of Stakeholders: 77 (CMOH, All Dy. CMOH-II, PHN-11, BDEO- 10, DEO-14, Others- 38)

Resources Persons:

- Dr. T.K.Roy, CMOH, Nadia
- Dr. Kalyan Mukhopadhyay, Dy CMOH-II, Nadia
- Joydeb Mondal, Regional Coordinator, MANT

Content of the Programme:

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- An overview of COTPA(section 4,5,6,7)

Methodology:

- Presentation of health burden of tobacco use and overview of COTPA,(2003)
- Interactive Session
- Videos



Decision Taken:

It was unanimously decided by the members that a letter writing competition will be organize among the selected 28 schools of Nadia on the “Harmful effect of Tobacco” within October,2017. The objective of this competition is to raise awareness among the students & then to the parents or family members regarding the harmful effects of tobacco use through letter writing.