

District Level Public Health Review Meeting at the CMOH Office Conference Hall, Administrative Building, South 24 Parganas on 10-05-2019

Introduction:

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. Against this backdrop MANT has been facilitating for establishment of effective and efficient system of tobacco control in the state of West Bengal.

Planning:

As per Swasthya Bhawan Order Deputy Chief Medical Officer of Health- II, South 24 Parganas requested MANT to organise a sensitization Programme on COTPA,2003, on 10th May, 2019, at CMOH Office, South 24 Parganas.

Focus:

The main focus of the program was to orient and sensitize the District and Block level Health Officials and ASHA workers of South 24 Parganas on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at the South 24 Pargana areas.



Venue: Conference Room, CMOH office, South 24 Pargana

Programme Date: 10/05/2019

Schedule Time: 10:30 a.m

Duration: Half an hour.

Target Group: All BMOHs and BPHNs of 16 blocks, ACMOH of Canning/Baruipur/Sadar, Superintendents of DH/SDH/SGH of South 24 Parganas.

No of stakeholders: 51

Resource persons:

Chief Medical Officer, South 24 Pargans

Deputy Chief Medical Officer-II, South 24 Pargans

Regional Coordinator, MANT, Kolkata

Content of the Programme:

- **Tobacco burden in India and health effects of tobacco use:** Special reference to state of West Bengal & India
- An Overview of COTPA (Section 4, 5, 6, 7).
- Comprehensive enforcement mechanisms of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 – what works in Bengal
- Tobacco Vendor Mandatory Licensing.
- Blueline Campaign.
- Role of District and Block level Health Officials

Methodology:

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Interactive session.
- Videos on harmfulness of Tobacco and Enforcement of COTPA, 2003.

Decisions Taken:

1. Sinage of section 4 will be displayed at all public places under their jurisdiction.
2. Block level committees will be reformed after election.
3. Block level enforcement will start very soon.
4. MANT was requested to attain meetings under NTCP activities at South 24 Parganas district.
5. District Administration would make IEC materials for Block Hospitals under South 24 Parganas.
6. Receipt and Challan Book have been distributed by District Health & Family Welfare Samity, South 24 Parganas to all BMOHs.

