

**Sensitization Meeting on Advancing Tobacco Control with
Special emphasis on Capacity Building and Enforcement of COTPA, 2003
With The HM/ /Teacher In Charge Jr High/High/HS Schools/Madrasahas
under Tehatta Subdivision, Nadia on 06.02.2018**

Introduction:

Tobacco is threatening to become an uncontrollable epidemic with 13 lakh deaths every year due to tobacco related diseases. Economic burden (both direct and indirect) of tobacco use in India is estimated to Rs. 104,500 crores per year. In this context tobacco control programs aim to reduce disease, disability and death related to tobacco use. In this perspective MANT is on the way towards establishment of effective and efficient system of tobacco control in the state of West Bengal.

Planning:

Regional Coordinator approached to Assistant Inspector of Schools (SE), Tehatta Sub-Division, Nadia for conducting a sensitization meeting on COTPA,2003 with the HM/ /Teacher In Charge Jr High/High/HS Schools/Madrasahas under Tehatta Subdivision, Nadia. After several interactions Assistant Inspector of Schools (SE), Tehatta Sub-Division, Nadia fixed a date of the programme on 6th February, 2018 at 12.30 PM

Focus:

The main focus of the programme was to orient and sensitize the Head of the Schools, other School teachers on the burden of tobacco use and need for a comprehensive enforcement mechanism through which the implementation of Cigarette and other Tobacco Product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003, could be ensured at all the Schools premises.



Venue: Tehatta High School, Nadia

Programme Date: 06.02.2018

Schedule Time: 12.30 PM

Duration: One Hour

Target Group: Head of the Schools

No of stakeholders: 81

Resource persons:

- Manotosh Kumar Biswas, AI/S (SE)
- Samarpita Sanyal, Project Coordinator, MANT, Kolkata
- Sanhita Datta, Regional Coordinator, MANT, Kolkata
- Soumik Nandy, Project Assistant, MANT, Kolkata

Content of the Programme:

- Tobacco Burden in India and West Bengal with special reference to health effects of tobacco use.
- Causes of Tobacco Use
- An overview of COTPA (section 4,5,6,7)
- Special emphasis on Educational Institution

**Methodology:**

- Presentation on Health Burden of Tobacco Use and an overview of COTPA 2003.
- Videos
- Interactive Session
- Sharing of Best practices of Darjeeling and Howrah

Follow Up:

- The meeting was chaired by Assistant Inspector of Schools, Secondary, Tehatta Subdivision, Nadia.
- The HM/Teacher In Charge Jr High/High/HS Schools/Madrasahs under Tehatta Sub-Division were actively participated in this programme.
- It was decided that the signage of Sec 4 and Sec 6(b) will be displayed at all educational institution.
- Signage of Sec 6(b) was already distributed by Office of the Assistant Inspector of Schools (S.E), Tehatta Subdivision, Nadia.
- It was decided that Tobacco Control Committee will be formed at all schools.

Feedback:

All Head of the Schools committed that they would take required initiatives to make their School tobacco free as soon as possible.